

Education:

CSU Long Beach, 2017

- BFA in Illustration, Biomedical Certificate
- GPA: 3.9
- President's List, University Honors Program

Experience:

Freelance graphic designer and teacher, Temple City Education Center (2018)

- Designed posters and brochures to advertise activities and special programs
- Created vector illustrations that could be adapted and used on multiple projects
- Managed classes of up to 20 students and provided assistance with homework and related subjects

Freelance designer, Coffeeland Inc. (2017)

- Designed a series of collectible infographic cards that maintained the core brand identity
- Created conceptual work that explored multiple stylistic directions for the product

Retail associate, Blick Art Materials, Pasadena (2016 – 2017)

- Increased revenue by providing customer assistance and demonstrating product knowledge
- Performed in a fast-paced environment both independently and with a team
- Illustrated captivating signage to boost sales and entice customers

Freelance designer, Aroma Craft Coffee (2016)

- Researched target audience and desired aesthetic of the retail store
- Designed products with Illustrator and created mockups for presentation
- Illustrated chalk drawings that were representative of the store's environment

Teaching assistant, CSULB Young Artists' Camp (2015)

- Assisted teachers with daily setup and cleanup during each lesson
- Supervised and instructed drawing and painting to children from ages 5-10
- Designed and set up the program-end gallery showcasing the children's artwork

Social media consultant, Shift leader, Urspace Cafe (2014-2016)

- Utilized social media platforms and trends to increase internet presence
- Supervised the team to ensure efficiency and cohesiveness
- Operated the POS system for orders and handled the cash register
- Provided customer service and interacted with every customer with a positive attitude

Graphic design intern, Presence Quotient (2014)

- Created web banners and designs using Photoshop and Illustrator
- Updated their website to reflect the company's current events and newsletters
- Prepared Excel worksheets and assisted with inventory and bookkeeping

Skills:

Fluent in English and Cantonese Chinese, knowledge of Mandarin Chinese

Microsoft Office (Word, Powerpoint, Excel)

Adobe Creative Suite (Photoshop, Illustrator, InDesign)

Preparation of documents for print production and laser cutting

Proficiency in Autodesk Maya

Awards & Exhibitions:

2017 CSULB President's House Juried Exhibition

2017 Sonder: CSULB BFA Illustration/Animation Senior Show

2015 Orange County Fair, Fine Arts Division: Jurors Choice Award

2013 - 2016 CSULB FA4 Exhibitions

2013 Jeanne Ward Foundation Scholarship

Reference:

Jerry Huang, Coffeeland Inc./Aroma Craft Coffee

- (909) 906-5888

Ronnie Particelli, Manager at Blick Art Materials

- (626) 795-4985